

The Path Forward

A Campaign for Metropolitan Community College



Metropolitan Community College Foundation
3200 Broadway
Kansas City, MO 64111
816.604.1195
mcckc.edu/foundation
mcc.foundation@mcckc.edu

CHANCELLOR'S MESSAGE



Since 2017, I have served as the chancellor of Metropolitan Community College, and one of the things that I have come to value most is its rich history. The Metropolitan Community College District was established in 1964. Its origins include the merging of the Junior College Division of the Kansas City Polytechnic Institute, founded in 1915, with the Business Training, Engineering and Nurses Training divisions. In 1921, the Junior College added evening classes to accommodate full-time workers. After World War I, the school expanded its academic offerings to include occupational training and began attracting students from outlying communities beyond Kansas City, Missouri.

In so many ways, this institution has always been ahead of its time in recognizing the importance of offering student-centric academics based on real-world, occupational demands. For so many years, the College has answered the call of providing access to higher education for those who may not otherwise see higher education as a reality.

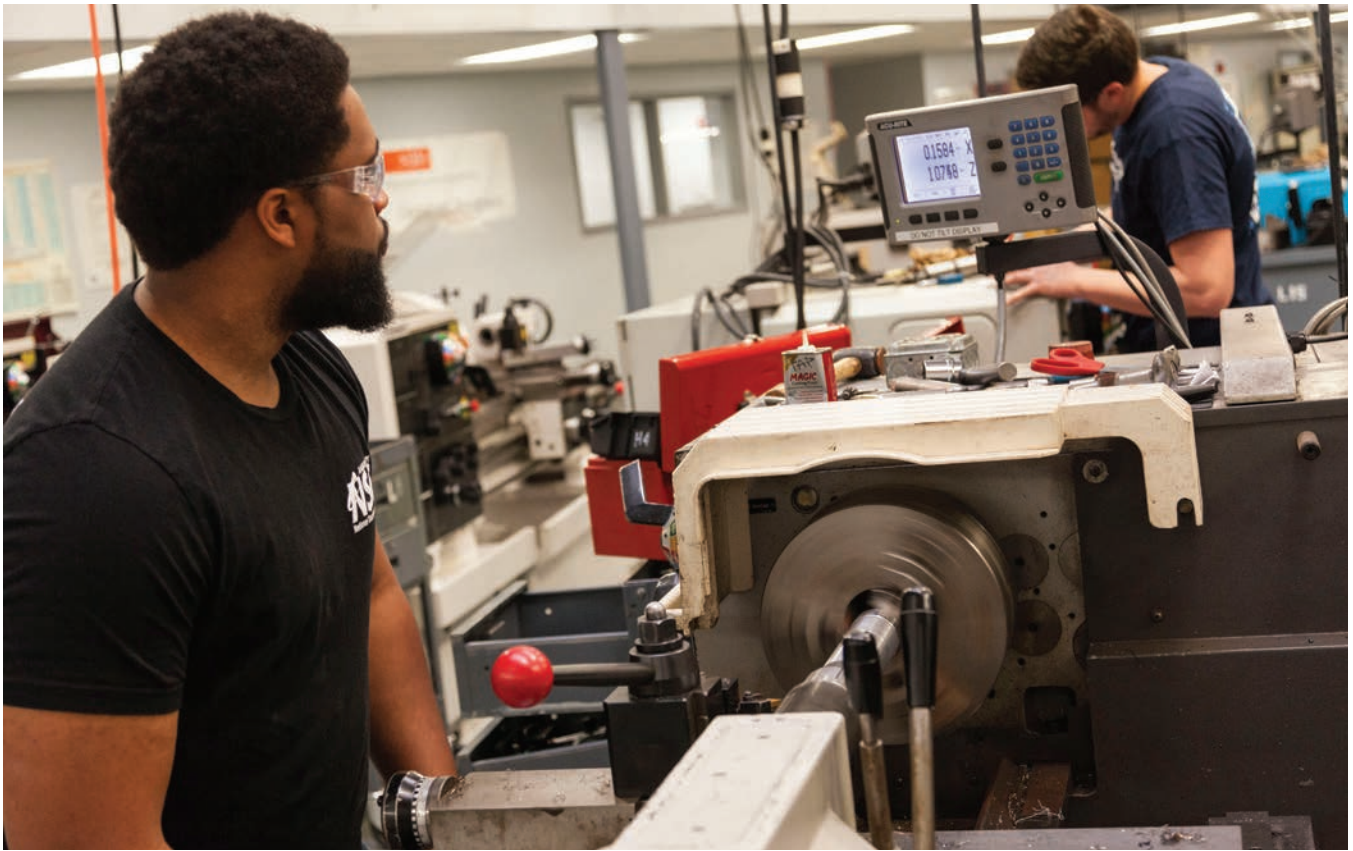
Financial constraints are real for the students and the College. Nationally, higher education has become less affordable and the burden of student debt weighs down many graduates. At the same time, Metropolitan Community College faces the reality of fewer state resources, which have declined over the past five years from \$32.9 million (2016) to \$30.6 million expected in 2020 FY20. Yet, MCC remains committed to providing affordable and quality programs in safe and welcoming facilities.

A campaign for *The Path Forward* is the next step in advancing MCC's mission: *preparing students, serving communities and creating opportunities for all.*

Private philanthropy is so indispensable in MCC achieving its mission! *The Path Forward* will allow MCC to continue as the first choice of dedicated and deserving students who want an education and a viable path to a solid career.

A stylized, handwritten signature in white ink, appearing to read 'Kimberly Beatty'. The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Dr. Kimberly Beatty, Chancellor
Metropolitan Community College



A PARTNERSHIP FOR PROGRESS

Greater Kansas City needs to attract and retain the best and brightest workforce. *The Path Forward Campaign* will strengthen MCC's workforce pipeline of homegrown talent by adding student scholarships, enhanced programs and state-of-the-art facilities. This is *The Path Forward* for the entire region.

MCC is tackling the region's economic and workforce challenges by partnering with employers to identify talent gaps and developing curriculum to fill those gaps. Its vision is to be a **high-performing institution that remains learning-centered, affordable and aligned around student success.**

Today, MCC offers 125 associate degree and certificate programs specifically aligned with regional business needs to ensure a direct career path for students and a skilled workforce for the region.

“For our community and region to grow economically, we need a strong network of educational institutions that support the needs of our region. Metropolitan Community College is an amazing institution in our community that helps drive Kansas City forward. MCC's commitment and unique vision for its students creates a much-needed path to fill the gap in our workforce development needs. At McCownGordon we believe that institutions such as MCC will help prepare our city's workforce and, in turn, make Kansas City a more competitive city when it comes to economic development.”

– Ramin Cherifat, CEO, McCownGordon Construction

BOARD CHAIR'S MESSAGE



As the chair of the Metropolitan Community College (MCC) Foundation Board of Directors, I am honored to serve an organization that makes a life-changing impact on the future of 20,000 students annually across the greater Kansas City region. Over 50% of MCC students require financial aid in order to realize their dreams of higher education, and many are the first in their families to attend college.

The work of the Foundation Board and public philanthropy is more important now than ever. Community colleges only receive 12% of Missouri's total state higher education allocation, despite serving over half of the state's college students. At the same time, students often choose community colleges to help them achieve their academic and career goals without incurring higher levels of student loan debt.

Under the leadership of Chancellor, Dr. Kimberly Beatty, the College has created a new educational future vision called *The Path Forward*. This vision will be instrumental in developing new cutting-edge programs, making major capital improvements to enhance the MCC student experience, and expanding student scholarship opportunities to ensure an MCC education is within everyone's reach. We can only do this through philanthropy and your support.

The MCC Foundation's financial resources benefit all students and campuses, and all donations are kept and managed separately from the College. The Foundation acts as a trustee for donations to assure that gifts are distributed in the manner specified by the donor. The Path Forward is designed to create an opportunity for MCC to leverage existing and future resources to meet the growing needs of the community. *The Path Forward* is key to accomplishing this bold vision.

We look forward to partnering with you!

A handwritten signature in black ink that reads "Bret Bonge". The signature is fluid and cursive, with a long horizontal stroke at the end.

Bret Bonge

MCC Foundation Board Chair

“MCC plays a critical role in our community, providing an attainable, quality higher-education experience that creates career opportunities across Kansas City. At CommunityAmerica, our vision is to help Kansas Citians achieve financial peace of mind at every life stage. This is especially important at the collegiate stage where students often ride a vulnerable line between working to live and pursuing a promising future. Please join me in supporting The Path Forward to secure a bright future for countless adults and families in our beloved city.”

– Lisa Ginter, CEO, CommunityAmerica Credit Union

A CAMPAIGN FOR THE PATH FORWARD

The Path Forward will provide funding for MCC’s most urgent scholarship, programs and capital goals. Other possibilities on the horizon for *The Path Forward* include Institute Development for Agriculture, Business, Hospitality and others.

Scholarships - *To remain the most affordable option for students*

Not only will *The Path Forward* ensure students continue to receive a quality education that offers a direct path to a solid career, but additional scholarships will help keep this path as affordable as possible. Scholarships to be funded include a variety of offerings: Completion Scholarships, Emergency Scholarships, Merit Scholarships and Need-based Scholarships.

Programs - *To offer expanded, high-quality workforce and academic programs that align with the needs in the Kansas City region*

New and existing programs will receive support from *The Path Forward*. MCC plans to build upon the “Institute model,” more broadly known across the country as a Center of Excellence. An Institute houses a cluster of programs centered on a specific instructional area. MCC currently has two model Institutes—Health Sciences and Public Safety. Enhancements to existing programs will be funded for Institutes in Automotive, Manufacturing and Public Safety.

Capital - *To offer the best teaching and learning environment for student learning*

Funding will support new construction and enhancements to existing facilities and much-needed equipment and technology to keep pace with 21st-century teaching methodologies. Technological challenges require ongoing upgrades to maintain a high level of excellence. A new Student Success Center and a Veteran Success Center will allow MCC to offer a greater level of support for students from day one through graduation and into a chosen career path.





Photo of emergency response team during a mock emergency drill.

GOALS FOR THE PATH FORWARD

MCC is making a significant contribution to *The Path Forward* through the sale and reinvestment of real property assets and other investment strategies. This, along with public support, will provide over half of the total goal required.

The following goals represent MCC's immediate needs. Other possibilities on the horizon for *The Path Forward* include Institute Development for Agriculture, Business, Hospitality and others.

With generous support from private benefactors, MCC is poised to lead the way in offering an affordable education that leads to success and a bright future. Please consider your part in making the MCC *mission* possible: *Preparing Students. Serving Communities. Creating Opportunities For All.*

Join us, as we pursue *The Path Forward*.

Scholarships	\$ 3,000,000
Programs	\$12,500,000
<i>Institute Development</i>	
MCC-Longview, Automotive \$1,500,000	
MCC-Penn-Valley, Manufacturing \$6,000,000	
MCC-Blue River, Public Safety \$5,000,000	
Capital	\$ 4,500,000
Enhance and Align Existing Facilities \$2,000,000	
Technology Upgrades \$1,500,000	
Student Success Center \$500,000	
MCC-Penn-Valley, Veteran Success Center \$500,000	
Total Goal for <i>The Path Forward</i> Campaign	\$20,000,000*

**MCC will match the \$20 million through bonding capacity.*

“MCC offers a variety of scholarship aid to help remove financial barriers and allow students to obtain a credential or degree that is marketable and can assure them a livable wage. It’s very important to keep a student’s educational path as affordable as possible, whether it’s a student just entering higher education or an adult making a career path change.”

– Marny Sherman, Sherman Family Foundation

MCC Foundation Board of Directors

- Bret Bonge, Chair**
Director of Employee Relations & Staffing, Evergy
- Rafael Garcia, Secretary**
Principal, Garcia Architecture, LLC
- Marquita Miller-Joshua, Treasurer**
Founder/Owner, Five Star Tax & Business Solutions
- Michael Roane, Officer At-Large**
Retired
- Beth Soukup, Officer At-Large**
Chief Financial Officer, JE Dunn
- Elizabeth Alex**
Vice President, Parris Communication
- Rosana Privitera Biondo**
President, Mark One Electric
- Catherine Boltz**
Director of Manufacturing Contractor to the US Department of Energy, Kansas City National Security Campus managed by Honeywell
- Ramin Cherafat**
Chief Executive Officer, McCownGordon Construction
- Tammy Edwards**
Senior Vice President Community Engagement & Inclusion, Federal Reserve Bank of Kansas City
- Steven LaNasa**
Senior Vice President & Chief Administrative Officer, Skilled KC
- Mark Larrabee**
President & CEO Greater Kansas City, Arvest Bank
- Matt McFadden**
Principal, Executive Managing Director, Newmark Zimmer
- Oscar Monterroso**
President CEO & Foundation, Tico Productions, LLC
- Ruth Stricklen Pullins**

- Chief Human Resources Officer, University Health
- Kevin Seabaugh**
Vice President, Cerner Corporation
- Darin Shank**
Assistant Vice President, ASA Group - Merrill Lynch, Pierce, Fenner & Smith, Inc.
- Carolyn Watley**
Vice President of Community Engagement, CBIZ

Metropolitan Community College Board of Trustees

- Trent M. Skaggs**, President
- Jermaine Reed**, Vice President
- Chris Benjamin**
- Ellen Martin**
- Holmes Osborne**
- Barbara Washington**

Metropolitan Community College Executive Cabinet

- Kimberly Beatty, Ed.D.**
Chancellor
- John Chawana, Ph.D.**
Vice Chancellor, Institutional Effectiveness, Research and Technology
- Donald Chrusciel, Ph.D.**
Vice Chancellor, Administrative Services, and Chief Financial Officer
- Gabriela Flores**
Associate Vice Chancellor for Diversity, Equity & Inclusion
- Sandra Garcia, J.D.**
Chief Legal Officer
- Sue Gochis**
Vice Chancellor, Instruction, and Chief Academic Officer
- Tyjaun Lee, Ph.D.**
President, MCC-Penn Valley



- Rosemary Martin**
Chief Human Resources Officer
- Thomas W. Meyer, Ph.D.**
President, MCC-Blue River and MCC-Online
- Josh O’Brien**
Chief of Staff

- Larry Rideaux Jr., Ed.D.**
President, MCC-Maple Woods
- Kathrine Swanson, Ed.D.**
President, MCC-Longview, and Vice Chancellor, Student Success and Engagement

“Metropolitan Community College provides affordable education available to everyone in our community leading directly to growth in our potential workforce. As our region pursues its goals of growth and shared prosperity, MCC is increasingly significant as a community partner. Its bold vision for the future will create new opportunities for students and enhance the pipeline for our much-needed future workforce. Funding for MCC supports our entire community, as the vast majority of these students will live and work in our region long term.”

– Carolyn Watley, Vice President of Community Engagement, CBIZ, Inc.



Metropolitan Community College Foundation
3200 Broadway
Kansas City, MO 64111
816.604.1195
mcckc.edu/foundation
mcc.foundation@mcckc.edu