COURSE INFORMATION FORM

DISCIPLINE: Apparel and Textile
COURSE TITLE: Twentieth Century Costume History

CR.HR: 3  LECT HR: 3  LAB HR: 0  CLIN/INTERN HR: 0  CLOCK HR: 0

CATALOG DESCRIPTION
History of dress and industry development throughout the twentieth century. Examination of the changing role of the designer in product development, influences of mass communication, as well as social, political and economic influences.

PREREQUISITES
APTX118 Costume History – Ancient Mesopotamia through the 19th Century

EXPECTED STUDENT OUTCOMES IN THE COURSE (ESO)
Upon completion of this course, the student will be able to:
1. Outline the development and rise of United States fashion and the United States designer in the twentieth century.
2. Explain through research, reading and projects, the influence of art, education, immigration, politics, technology, religion and culture on the modern United States apparel industry.
3. Explain the role of production and marketing in the development of American apparel in the U.S. and worldwide.
4. Explain key trends in U.S. design during the twentieth century.
5. Explain the role of retail development, labor issues and labor unions.
6. Explain the role of Hollywood and other forms of mass communication in the transmission of influence of style information.

GENERAL EDUCATION OUTCOMES (ESO)
Specify which general education outcomes, if any, are substantially addressed by the course. Numbers in parentheses identify the Expected Student Outcomes linked to the specific General Education Outcome.

Outcomes  ESO
6. Humanities:
   B. Explain the historical and social context of imaginative art and speculative thought  (1,2,4,6)
PROGRAM-LEVEL OUTCOMES

CAREER AND TECHNICAL EDUCATION PROGRAM OUTCOMES
Specify which Career and Technical program outcomes, if any, are substantially addressed by the course by completing the “Career and Technical Education template” to show the relationship between course and program outcomes to assessment measures.

Demonstrate ability to communicate effectively in oral, written and visual forms
  • Demonstrate effective written communication

Recognition of current ethical and professional issues in textiles and apparel industries.
  • Demonstrate knowledge of historic issues in clothing, dress related to labor and production.

CLASS-LEVEL ASSESSMENT MEASURES
Student accomplishment of expected student outcomes will be assessed using the following measures. (Identify which measures are used to assess which outcomes.)

1. Exams 1,2,3,4,5
2. Class discussion over text book and supplemental reading materials as assigned 1,2,3,4,5,6
3. Research project/paper 1,2,3,4,5
4. Mass media project 4,6
5. Other assignments 1,2,3,4,5,6
COURSE OUTLINE FORM

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Individual instructors may order this outline as fits the needs of their individual courses. In addition, they may place more emphasis on some areas than on others. What is assured is that this particular list is covered in the course. Other topics may be added to a course as the instructor sees fit, and as time and interest allow. An *asterisk can be used to mark an item as optional.

I. Early Twentieth Century 1898-1928
   A. WWI
   B. Prosperity
   C. Immigration
   D. ILGWU

II. Depression and War 1929-1946
    A. Stock market and depression
    B. The rise of the American fashion designer
    C. Protective and professional associations
    D. Professional and educational development of women
    E. Garment industry educational organization
    F. Hollywood

III. Post War U.S. and The Baby Boom 1947-1978
     A. New prosperity
     B. Hollywood, continued
     C. The Teenager as consumer

IV. Late Century Perspectives 1978-1999
    A. Glitz, glamour and big business
    B. Global trade and the end of ILGWU
    C. Inflation, deflation and prosperity
    D. Information and the Internet

V. New Century 2000-2003