COURSE INFORMATION FORM

DISCIPLINE  
Apparel and Textile

COURSE TITLE  
Design Portfolio Presentation

CR.HR  3  
LECT HR.  1  
LAB HR.  4  
CLIN/INTERN HR.  ________  
CLOCK HR.  ________

CATALOG DESCRIPTION
This capstone course integrates skills in demographic analysis and target marketing, design process, pattern making technique and garment construction toward the development and completion of an apparel line. Emphasis on line presentation in a finished portfolio. Students will explore various formats for presentation.

PREREQUISITES
APTX 215 Pattern Design – Draping.
APTX 211 Pattern Design – Flat Pattern

EXPECTED STUDENT OUTCOMES IN THE COURSE (ESO)
Upon completion of this course, the student will be able to:

1. Produce a complete pattern from a fashion sketch.
2. Design a line of clothing with a coordinated style and color story. (minimum 4 pieces)
3. Estimate the cost of developing clothing line.
4. Present line in a finished portfolio and in fashion show setting (PANACHE)

GENERAL EDUCATION OUTCOMES (ESO)
Specify which general education outcomes, if any, are substantially addressed by the course. Numbers in parentheses identify the Expected Student Outcomes linked to the specific General Education Outcome.

Outcomes  ESO

2. Critical Thinking  
   B. Define, analyze, and evaluate information, materials and data  
   3. Unambiguously define problems and issues  (1,2,3,4)

3. Life-Long Learning:  
   C. Attributes of an Awareness of the Convergence of Knowledge  
   2. Apply learned skills to real world interactions  (1,2,3,4)

6. Humanities  
   E. Articulate a response to participation in, or observance of, works in the arts and Humanities, based upon aesthetic standards  (2,4)
PROGRAM-LEVEL OUTCOMES

CAREER AND TECHNICAL EDUCATION PROGRAM OUTCOMES
Specify which Career and Technical program outcomes, if any, are substantially addressed by the course by completing the “Career and Technical Education template” to show the relationship between course and program outcomes to assessment measures.

Demonstrate ability to communicate effectively in oral, written and visual forms
- Produce effective visual materials to communicate product development or marketing strategies
- Develop professional resume, portfolio, and career interview skills
- Recognize and use appropriate professional terminology

Demonstrate ability to work effectively in groups and teams.
- Develop effective skills in brainstorming and identification of relevant ideas.
- Share responsibility and delegate duties. Demonstrate accountability to the group/team.
- Develop strategies and time lines for action and completion

Demonstrate professional creative and technical expertise in product development
- Identify target markets, accessing of consumer audience.
- Perform necessary creative research for targeted product development
- Develop designs and edit selections appropriately to serve target market
- Develop technically appropriate patterns
- Demonstrate and utilize professional garment construction techniques

CLASS-LEVEL ASSESSMENT MEASURES
Student accomplishment of expected student outcomes will be assessed using the following measures. (Identify which measures are used to assess which outcomes.)

1. Sketch and produce finished patterns for proposed line, 1,2,3
2. Produce finished garments from sketch and patterns, 1,2,3,4
3. Participation in class seminar, demonstrations and discussion, 1,2,3,4
4. Focused assignments, 1,2,3
5. Capstone project demonstrating mastery and ability to integrate key concepts related to line development and presentation, 4
6. Develop portfolio, either in hardcopy or e-format, 4
Individual instructors may order this outline as fits the needs of their individual courses. In addition, they may place more emphasis on some areas than on others. What is assured is that this particular list is covered in the course. Other topics may be added to a course as the instructor sees fit, and as time and interest allow. An *asterisk can be used to mark an item as optional.

I. The creative development process
   A. Fabric trends and resources
   B. Creation and adoption of styles into a line
      1. Color story
      2. Fabric story
      3. Style and silhouette
   C. Costing of the adopted styles

II. Fashion illustration and flat sketch of a line

III. Preparation for students’ original line
    A. Development of line
    B. Sketch book with styles and fabric swatches
    C. Illustrations to depict fabric type and color

IV. Pattern making methods

V. Determine appropriate methods for proposed designs

VI. Execute patterns

VII. Original line finalized by instructor and ready to execute.

VIII. Presentation of line in PANACHE

IX. Presentation of line in a finished portfolio