COURSE INFORMATION FORM

DISCIPLINE
Art

COURSE TITLE
Cartooning

CR.HR  3  LECT HR.  1  LAB HR.  5  CLIN/INTERN HR.  CLOCK HR.  

CATALOG DESCRIPTION

Fundamentals of cartoon drawing styles and techniques used in advertising, greeting cards, gag, caricature and editorial cartoons.

PREREQUISITES

ART 110

EXPECTED STUDENT OUTCOMES IN THE COURSE

Upon completion of this course, the student will be able to:

1  Identify and analyze the role of cartooning in our society.

2  Draw the cartoon face and figures.

3  Draw the advertising cartoons.

4  Draw greeting card cartoons.

5  Draw caricatures cartoons.

6  Draw editorial cartoons.

7  Produce cartoons for printing

Revised 10/08/08
CLASS-LEVEL ASSESSMENT MEASURES

Student accomplishment of expected student outcomes will be assessed using the following measures. (Identify which measures are used to assess which outcomes.)

- Student activity and the products of that activity will be analyzed during the class period to assess the level of student involvement in and understanding of the processes. (ESO#1,2,3,4,5,6,7)
- Classroom critiques and portfolio reviews facilitated to assess conceptual and practical understanding of the processes, project objectives and outcomes of the student’s final solutions, and to evaluate the student’s ability to exhibit fundamental competency in client-presentation skills and establish critical criteria for judgment and appropriate work habits. (ESO#1,2,3,4,5,6,7)

PROGRAM-LEVEL OUTCOMES ADDRESSED

Occupational Program Outcomes
Specify which occupational program outcomes, if any, are substantially addressed by the course by completing the “Course/Program Assessment Matrix” to show the relationship between course and program outcomes to assessment measures.

General Education Outcomes
Specify which general education outcomes, if any, are substantially addressed by the course by completing the “Course/Program Assessment Matrix” to show the relationship between course and program outcomes and assessment measures.

Revised 10/08/08
Individual instructors may order this outline as fits the needs of their individual courses. In addition, they may place more emphasis on some areas than on others. What is assured is that this particular list is covered in the course. Other topics may be added to a course as the instructor sees fit, and as time and interest allow. An *asterisk can be used to mark an item as optional.

I. Research
   A. Professional organizations
   B. Periodicals
   C. Image references
   D. Notable cartoonists and illustrators

II. Face
   A. Side, front
   B. Eyes, nose, mouth, ears
   C. Head shapes.
   D. Hair (female/male)
   E. Emotions
      1. Anger, fear, surprising, sorrow, and yelling
      2. Worrying, thinking, happy, and love

III. Figure
   A. Simple oval
   B. Stick
   C. Side, front
   D. Walking, running
   E. Hands, feet, shoes
   F. Clothing.

IV. Advertising
   A. Style/techniques
   B. Newspapers, magazine, poster
   C. Ages (men-women)
   D. Eye catchers
   E. Visual concepts

V. Greeting cards
   A. Contemporary style
   B. Types of cards
   C. Card morgue
   D. Letting style
   E. Card publishes
   F. Color.

VI. Caricatures
   A. Exaggeration
   B. Accessories
   C. Distinguishing marks

VII. Editorial
   A. Message-point of view
   B. Symbols
   C. Satire
   D. Format
   E. Lettering

VIII. Media

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A. Pen and ink
B. Marker
C. Brush
D. Paper
E. Lettering
F. Presentation
G. Reeducation/size

IX. Market