COURSE INFORMATION FORM

DISCIPLINE
Communications

COURSE TITLE
Intercultural Communication

CR.HR 3  LECT HR 3  LAB HR  CLIN/INTERN HR.  CLOCK HR.

CATALOG DESCRIPTION
This course will examine how cultural variables and practices impact communication. It will emphasize achieving cultural communication competence and reducing cultural conflict by examining the role of identity, ethnicity, gender, perception, values, beliefs, and attitude within and outside one's culture.

PREREQUISITES
ENGL 30 or 90 or appropriate placement test score.

EXPECTED STUDENT OUTCOMES IN THE COURSE (ESO)
Upon completion of this course, the student will be able to:

1. Identify elements of the communication process and demonstrate how the process is impacted by culture and cultural variables.

2. Discuss the history of various cultures and how they were affected by attitudes (ethnocentrism, stereotyping and prejudice).

3. Analyze ways of achieving communication competence through assimilation and/or pluralism.

GENERAL EDUCATION OUTCOMES (ESO)
Specify which general education outcomes, if any, are substantially addressed by the course. Numbers in parentheses identify the Expected Student Outcomes linked to the specific General Education Outcome.

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<th>Outcomes</th>
<th>ESO</th>
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Revised 1/29/14
PROGRAM-LEVEL OUTCOMES

CAREER AND TECHNICAL EDUCATION PROGRAM OUTCOMES
Specify which Career and Technical program outcomes, if any, are substantially addressed by the course by completing the “Career and Technical Education template” to show the relationship between course and program outcomes to assessment measures.

CLASS-LEVEL ASSESSMENT MEASURES
Student accomplishment of expected student outcomes may be assessed using the following measures. (Identify which measures are used to assess which outcomes.)

1. Exams (midterm and final) (1,2,3)
2. Group Research Project (1,2,3)
3. Oral presentations (1,2,3)
COURSE OUTLINE FORM

DISCIPLINE: Communications

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Individual instructors may order this outline as fits the needs of their individual courses. In addition, they may place more emphasis on some areas than on others. What is assured is that this particular list is covered in the course. Other topics may be added to a course as the instructor sees fit, and as time and interest allow. An *asterisk can be used to mark an item as optional.

I. Overview of the Study of Cross-Cultural Communication
   A. Growth
      1. Technological
      2. Social
      3. Employment and Economics
      4. Tourists, students, military
      5. Political Influences--Immigration
   B. Cultural Misunderstandings

II. Human Communication and Cultural Communication
   A. Review of communication terms and concepts
   B. Introduction of cultural communication terms and concepts

III. Components of the Cultural Communication Process
   A. Perception
   B. Values, Beliefs, Worldview
   C. Attitudes-historical impact on micro cultures
   D. Social Institutions
   E. Relationships
   F. Language
      1. Verbal
      2. Nonverbal

IV. Achieving Cultural Competence
   A. Defining Communication Competence
   B. Criteria of Cross-Cultural Communication Competence
   C. Adapting to Diversity