COURSE INFORMATION FORM

DISCIPLINE
Communications

COURSE TITLE
Media Internship II

CR.HR 3 LECT HR. _____ LAB HR. _____ CLIN/INTERN HR. 15 CLOCK HR. _____

CATALOG DESCRIPTION
This internship is designed to provide students with additional practical experience working at a local media outlet.

PREREQUISITES
COMM 200

EXPECTED STUDENT OUTCOMES IN THE COURSE (ESO)
Upon completion of this course, the student will be able to:
1. Demonstrate a working knowledge of the medium.
2. Differentiate the relationship between classroom theories and practical experience.
3. Demonstrate awareness of employment opportunities due to work experience.

GENERAL EDUCATION OUTCOMES (ESO)
Specify which general education outcomes, if any, are substantially addressed by the course. Numbers in parentheses identify the Expected Student Outcomes linked to the specific General Education Outcome.

Outcomes ESO
PROGRAM-LEVEL OUTCOMES

CAREER AND TECHNICAL EDUCATION PROGRAM OUTCOMES
Specify which Career and Technical program outcomes, if any, are substantially addressed by the course by completing the “Career and Technical Education template” to show the relationship between course and program outcomes to assessment measures.

CLASS-LEVEL ASSESSMENT MEASURES
Student accomplishment of expected student outcomes may be assessed using the following measures. (Identify which measures are used to assess which outcomes.)

- Weekly journal assignments (1, 2)
- Satisfactory completion of internship/job duties and responsibilities (1, 2, 3)
Individual instructors may order this outline as fits the needs of their individual courses. In addition, they may place more emphasis on some areas than on others. What is assured is that this particular list is covered in the course. Other topics may be added to a course as the instructor sees fit, and as time and interest allow. An asterisk can be used to mark an item as optional.

I. Your role as student
   A. Responsibilities: Regular contact with instructor
      1. Pre-internship conference
      2. Weekly journal entries (due each Friday)
      3. Mid-term conference
      4. End of semester conference
   B. Rights: Basic overview of MCC Student Right’s Policy

II. Your role as intern
   A. Responsibilities
      1. Proper job etiquette (regular and prompt attendance, etc.)
      2. Handling conflict/conflict resolution
   B. Rights
      1. Recognizing and reporting sexual harassment
      2. Recognizing and reporting discrimination
      3. Safety issues

III. Maximizing the internship experience
   A. Networking
   B. Potential job
   C. Professional reference
   D. Resume builder