COURSE INFORMATION FORM

DISCIPLINE  English
COURSE TITLE  Principles of Journalism
CR.HR  3  LECT HR.  LAB HR.  CLIN/INTERN HR.  CLOCK HR.  

CATALOG DESCRIPTION
This course explores the underlying principles of journalism, changing practices in journalism, relations among journalism and other social institutions, and current issues and problems facing journalists in the digital age. The course places U. S. journalism in a global context.

PREREQUISITES
ENGL 101

EXPECTED STUDENT OUTCOMES IN THE COURSE (ESO)
Upon completion of this course, the student will be able to:

1. Demonstrate knowledge of the fundamental concepts of journalism.
2. Compare U. S. journalism with journalism in other countries.
3. Analyze the relationship between journalism and other institutions in U. S. society.
5. Design journalism projects according to contemporary practices.
6. Present news by synthesizing course concepts.
GENERAL EDUCATION OUTCOMES (ESO)
Specify which general education outcomes, if any, are substantially addressed by the course. Numbers in parentheses identify the Expected Student Outcomes linked to the specific General Education Outcome.

1- Communication (1, 4, 5, 6)
   C. Writing Skills
      1. Respond to needs of different audiences and focus on a purpose (4)
      2. Engage in writing as an open process that includes generating and revising... editing (1)
      3. Logically organize and develop ideas into a meaningful whole, governed by a controlling idea (5, 6)
      4. Gather information, evaluate its credibility, analyze, and synthesize sources (1, 4)

2-Critical Thinking
   A. Sort and Classify Information
      1. Distinguish among facts, feelings, judgment, and inferences, and prioritize the respective role of each
         within a given context (1, 5, 6)
   B. Define, analyze, and evaluate information, materials and data
      1. Objectively consider new information from diverse sources and perspectives (4)

3- Life-Long Learning
   A. Open-minded Inquiry (2, 3)
   B. Attributes and the Awareness of a Convergence of Knowledge
      1. Seek multiple perspectives (2)
      2. Synthesize information to facilitate application (3)

7. Awareness of Social, Political, and Behavioral Environments
   D. Use the methods of inquiry of history and the social sciences to evaluate problems (3, 5)
   F. Analyze the problems inherent in balancing the responsibility of individual needs with societal needs
      (2)
CLASS-LEVEL ASSESSMENT MEASURES

Student accomplishment of expected student outcomes may be assessed using the following measures. (Identify which measures are used to assess which outcomes.)

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1. Critical analysis essays (1, 2, 3, 4)
2. Quizzes and exams (1, 2, 3, 4)
3. Oral presentations (5)
4. Newswriting (6)
Individual instructors may order this outline as fits the needs of their individual courses. In addition, they may place more emphasis on some areas than on others. What is assured is that this particular list is covered in the course. Other topics may be added to a course as the instructor sees fit, and as time and interest allow. An *asterisk can be used to mark an item as optional.

I. History of Journalism  
   a. Technology  
   b. Social Implications  
   c. Key Figures

II. The Elements of Journalism  
   a. Pursuit of Truth  
   b. Verification  
   c. The Public Forum  
   d. Comprehensiveness and Proportion

III. Journalism Ethics  
   a. The Society for Professional Journalists Code of Ethics  
   b. Responsibility to Conscience

IV. Journalism and Its Relationship with Other Institutions  
   a. The Fourth Estate  
   b. Independence from Faction  
   c. Agenda-Setting

V. U. S. Values and Global Journalism  
   a. Journalism and the Constitution  
   b. Cultural Imperialism