

**ARTICULATION AGREEMENT
BETWEEN
THE METROPOLITAN COMMUNITY COLLEGES
AND
AVILA UNIVERSITY**

OVERVIEW:

This formal program articulation agreement is made and entered into by Avila University, hereinafter referred to as Avila, and the Junior College District of Metropolitan Kansas City, Missouri, hereinafter referred to as MCC. By this agreement MCC and Avila express a shared commitment to increasing opportunities for student access to and success in higher education. By clarifying transfer policies and procedures that assure articulation between programs, the institutions seek to assist students in making a seamless transfer from the associate to the baccalaureate degree.

PURPOSE:

This agreement provides students who have earned an **Associate in Arts** at MCC the opportunity to complete a **Bachelor of Arts - Communication** at Avila. Any Metropolitan Community College student who has earned an **Associate in Arts** is guaranteed that Avila will accept designated freshman and sophomore credits and all general education credits and will apply such to the **Bachelor of Arts - Communication** degree in a manner consistent with the treatment of native students.

CONDITIONS OF TRANSFER:

Section I: Admissions and Matriculation

MCC students maintaining continuous enrollment under this agreement will be afforded the same treatment and protection as Avila native students enrolled under a specific catalog.

Criteria for acceptance will be the same for transfer as for native students.

MCC, upon request of students, will provide verification of completed courses to Avila through its Office of the Registrar.

The Office of the Registrar will evaluate transcripts of students transferring from MCC.

Transfer students from MCC will have access to financial aid, scholarships, and student services on the same basis as native students.

Minimum grade standards for academic progress and graduation from MCC will be subject to no further review by Avila.

Avila will apply the same academic progress and graduation standards to MCC transfer students as those applicable to native students at Avila.

Section II: Transfer of Credit

A minimum of 64 credit hours must be completed at four-year institutions with completion of the final 30 hours of credit at Avila.

Transfer students with an **Associate in Arts** from MCC will have junior standing at Avila.

Section III: Program Plan

Students falling under this program articulation agreement will be responsible for successfully completing the following requirements.

YEARS 1 & 2 AT MCC

GENERAL EDUCATION:

American Institutions (6 credits)

One course must be HIST

HIST	120	United States History to 1865 <i>or</i>
HIST	121	United States History since 1865 <i>or</i>
POLS	135	Introduction to Political Science <i>or</i>
POLS	136	Introduction to American National Politics <i>or</i>
POLS	137	Introduction to State and Local Politics

Communications (9 credits)

ENGL	101	Composition and Reading I and
ENGL	102	Composition and Reading II and
SPDR	100	Fundamentals of Speech <i>or</i>
SPDR	102	Fundamentals of Human Communication

Humanities (9 credits) (The student must complete one 3-credit hour course in three different areas listed below. One of the courses must be in literature or philosophy.)

Art History – any course	3
Literature – any course	3
Foreign Language 101 or higher or SIGN 101 or 102	3-5
HIST/HIMN 133 or 134	3
HUMN – any course	3
MUSI 108, 116, or 160	3
Philosophy – any course	3
SPDR 103, 104, 106, 110, 112, 114, 128, 133 or 228	3
MSCM 112	3

Mathematics (3 credits)

MATH	119	College Mathematics <i>or higher</i>
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Natural Sciences: (2 laboratory sciences: 1 Biological and 1 Physical)

BIOL - Must include laboratory (5 credits)

CHEM, GEOG, GEOL (excluding GEOL 225), or PHYS – Must include laboratory (4-5 credits)

Social Sciences: (2 courses, 2 areas of study – courses selected for the American Institutions or Humanities requirement will not fulfill the Social Science Requirement)

ANTH – any course	3
ECON – any course	3
GEOG (105, 111, 112, 113, 114, 207)	3
HIST – any course	3
SOSC – any course	3
POLS – any course	3
PSYC – any course	3
SOCI – any course	3

Total General Education Courses: 42-43 credits

Computer Science: (3 credits)

CSIS 110 *or* higher number CSIS course or credit by examination

Electives: (17 credits) *courses must be numbered 100 or higher*

The student may apply up to four hours of credit selected from music performance and up to four hours of credit from physical education activity courses.

- All courses must be at least 100 level or higher
- Courses can only be used once to meet degree requirements

TOTAL HOURS REQUIRED FOR THE ASSOCIATE’S DEGREE: 62

YEARS 3 & 4 AT AVILA

Special Note: A minimum of 64 credit hours must be completed at four-year colleges/universities with the last 30 hours being at Avila. Completion of at least 12 upper-division hours in the major are required at Avila.

GENERAL EDUCATION:

Level I	<u>A grade of 'C' or better is required for Level I</u>	
	Fundamentals of Communications*	3
	Composition I or II*	3
	Finite Math, College Algebra, or Calc*	3
Level II	Literature*	3
	Philosophy*	3
	Religious Studies	3
	Philosophy*/Religious Studies	3
	Art/Music/Theatre*	3
	Natural Science* (must include a lab)	4
	Self & Society*	3
	Social Institutions*	3
Level III	Interdisciplinary courses	6

COMMUNICATION MAJOR REQUIREMENTS (a grade of 'C' or better is required for all courses required by this major):

CO	125	Intro to Journalism*	3
CO	225	Mass Media and Society*	3
AR/CO	271	Digital Media: Design Software	3
CO	360	Issues in Media Law	3
CO	391	Communication Theory	3
CO	495	Internship	3
CO	499	Senior Seminar	3

Students must choose one concentration area:

Film & Digital Media concentration

AR	221	Beginning Photography*	3
AR/CO	379	Digital Media: Design for the Web I	3
CO	216	Corporate Script Writing	3
CO	217	Screenwriting*	3
CO	223	Principles of Shooting & Lighting	3
CO	327	Principles of Editing & Audio	3
CO	425	Intermediate Production	3
CO	427	Senior Production Project	3

Film & Digital Media concentration cont.

Six hours from:

CO	181	Survey of Film I*	3
CO	182	Survey of Film II	3
CO	380	Special Topics	3
Nine hours Digital Media electives from:			
AR	471	Digital Media: Design for the Web II	3
CO	337	Techniques in Digital Animation	3
CO	338	Techniques in Digital Effects	3

Advertising & Public Relations concentration

CO	213	Strategic Presentations in a Digital Environment	3
CO	235	Principles of Advertising	3
CO	312	Writing Plans, Proposals, and Presentation*	3
CO	317	Promotional Writing	3
CO	319	Writing for Media	3
CO	331	Public Relations Concepts*	3
CO	385/485	Journalism Practicum	3
CO	415	Integrated Brand Communication	3
CO	435	Advertising/Public Relations Practicum	3
CO	452	Corporate Communication Seminar	3

Nine additional hours must be taken from any Communication course not taken above OR choose from:

AR	221	Beginning Photography*	3
AR/CO	271	Digital Media: Design Software	3
AR	322	Intermediate Photography	3

Sports Communication

CO	215	Broadcast News & Sports Writing	3
CO	223	Principles of Shooting & Lighting	3
CO	235	Principles of Advertising	3
CO	317	Promotional Writing	3
CO	319	Writing for the Media	3
CO	327	Principles of Editing and Audio	3
CO	331	Public Relations Concepts*	3
PY/KN	393	Sports Psychology	3
CO	415	Integrated Brand Communication	3
CO	436	Sports Promotion Practicum	3
CO	486	Sports Journalism Practicum	3

ELECTIVES:

Elective hours to complete minimum 128 hour requirement.

*Equivalent courses may be available at MCC that will transfer. Please see an advisor for more information.

MINIMUM TOTAL HOURS FOR BACHELOR OF ARTS IN COMMUNICATION: 128
TERMS OF AGREEMENT:

This agreement is made and entered into in the academic year 2013-2014 and remains in force unless changed in writing by mutual agreement of both parties. The agreement may be amended at any time with the approval of both parties and is subject to regular review to assure currency with the respective degree requirements. Should either party desire to discontinue this agreement, advance notification of two years will be required.

SIGNATURES:

The Junior College District of Metropolitan Kansas City, Missouri (MCC) and Avila University hereby enter into this program articulation agreement leading from the Associate in Arts to the Bachelor of Arts - Communication by the affixing of signatures of the chief executive officers of both institutions.

Mark James
Chancellor
The Jr. College District of Metropolitan
Kansas City, Missouri

Date

Ronald A. Slepitz, Ph.D.
President
Avila University

Date